

# THE MADISON FLUTE CLUB

## Third Annual FLUTE FESTIVAL

April 22, 2006

### EXHIBITORS

We anticipate that our festival will draw attendees from the entire state of Wisconsin. This year the Madison Flute Club is very excited to welcome guest artists Stephanie Jutt, Mihoko Watanabe, and Robin Fellows.

For many festival attendees, the exhibits area will be their only opportunity to audition professional quality instruments. We anticipate that you will be able to sell instruments at the festival. We will leave time open during the festival where all participants will have an opportunity to visit the exhibits.

The advantages of exhibiting at the Festival are obvious. As many as two hundred college, high school and junior high students, plus university faculty and professional performers, actively looking for instruments and accessories which they cannot see locally means plenty of potential business for exhibitors.

Registration fees, advertisement fees and donations provide the funds for the Festival. Most exhibitors advertise in the program booklet, and companies that are unable to exhibit in person often take advantage of an [inexpensive advertisement](#). Many exhibitors and advertisers also choose to make a [donation](#) to further show their support for this event. Donations are acknowledged in the Festival program booklet and at the Gala Concert.

For exhibitors that wish to simply provide their literature, the Club provides a [Literature Table](#) in the Exhibit Hall where attendees may browse the available catalogs and flyers and take copies of those that interest them.

The Madison Flute Club invites your firm to exhibit at our Third Annual Flute Festival and place an advertisement in our program book. The club will also graciously accept any donation you wish to make in support of the Festival. Please feel free to choose the most appropriate methods for your participation. There is no charge to exhibitors; you bear only the cost of your travel to the festival site. We are working very hard to make this festival our best ever and to fill our exhibit area with quality vendors for the benefit of our attendees. Please review the attached exhibitor agreement, which simply serves to spell out the Club's responsibilities and yours as an exhibitor, and the advertising and donation forms. Feel free to direct any question you may have to any of the Club's members or to the contacts listed on the forms. We look forward to seeing you April 22 in Madison!

**Eligible Exhibitors:**

Exhibitors eligible to exhibit at the Festival are flute industry vendors and flute-related businesses, both national and local to the site area. Exhibitors will primarily be exhibiting musical instruments, accessories, sheet music and music related items such as books, recordings, shirts and music novelty items.

Schedule – Exhibits will be open only on Saturday, April 22, 2006. Times shown are as currently planned and may be changed by the Club without notice.

Exhibit setup: 7:00 to 8:00 AM

Exhibits open: 8:00 AM

Exhibits close: 6:00 PM

**LUNCH WILL BE PROVIDED!**

Please return the form below to: Anne Gath, 233 Division St., Madison, WI, 53704

---

Yes, We will be exhibiting at the Third Annual Flute Festival on April 22, 2006 at the UW-Madison Pyle Center.

No, we cannot make it this year, but please keep us informed of future events.

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Number of Tables needed: \_\_\_\_\_

Any other needs?