

Wisconsin Flute Festival

Sunday, April 25, 2010

University of Wisconsin-Platteville
Center for the Performing Arts
Main Street, Platteville, WI 53818



Dear Friend of the Wisconsin Flute Festival,

The University of Wisconsin-Platteville Flute Studio and Madison Flute Club are pleased to invite your participation as an exhibitor, corporate member, and/or donor to the 7th annual Wisconsin Flute Festival, which will take place on April 25, 2010 at the Center for the Performing Arts, UW-Platteville.

This year's festival will feature the world famous Chris Norman and his Ensemble, as well as Patricia George, Victoria Jicha, Tim Lane, Robin Fellows, Ellen Huntington, Linda Pereksta, and Caen Thomason-Redus presenting reading sessions and classes throughout the day. The Chris Norman Ensemble will top off the day with a performance at 3:00pm. Tickets are sold separately and we encourage all interested parties to order your tickets online now at www.uwplatt.edu/arts.cfa.

The festival draws participants from across Wisconsin and beyond. The exhibits area will be the only opportunity for many festival attendees to try-out step-up and professional quality instruments or purchase music and other music-related supplies. College, high school and junior high students and their families, plus university faculty and professional performers will attend the festival. The program will ensure time for festival participants to visit the exhibits.

Many exhibitors and vendors choose to become corporate sponsors and/or make a donation to help support this event. Most exhibitors advertise in the program booklet while companies that are unable to exhibit on site take advantage of an inexpensive display advertisement in the program. These display ads, combined with sponsorship, registration fees and donations fund the flute festival. All donations are acknowledged in the festival program booklet, at the evening concert, and on our website.

Exhibitors and vendors may also provide literature, catalogs and flyers for festival participants to browse or take those of interest to them.

The Madison Flute Club hopes that you will join us to exhibit at the 7th annual Wisconsin Flute Festival and place a display ad in our program book. There is no charge to exhibit at the festival and each exhibitor is provided with two display tables. Additional tables may be available upon request. Vendors may also contribute to the festival without exhibiting via display ads in the program book, donating to competition prizes, and through corporate membership.

Please review the attached exhibitor agreements, program display and sponsor donation information which outlines the Club and Exhibitor requirements. Direct any questions to the contacts listed below. Join us in Platteville on Sunday, April 25th and help us make this 2009 Wisconsin Flute Festival our most successful event.

Contact: Amy Wiegand at 608-513-9616 or amybwiegand@gmail.com
Susan Ketchum at (608) 843-1926
For general WI Flute Festival questions contact at wi.flute@gmail.com

Wisconsin Flute Festival

e-mail: wi.flute@gmail.com

website: www.madisonfluteclub.org



Madison Flute Club is a registered non-profit education, 501(c)(3)tax-exempt organization.

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EXHIBITOR INFORMATION

Exhibitors—Flute industry vendors and flute-related businesses, both national and local to the site area are invited to exhibit flutes, accessories, sheet music and flute related items such as books, recordings, shirts and music novelty items.

Schedule – Exhibits will be open *only* on Sunday, April 25, 2010. Times shown are as currently planned and may be changed by the Madison Flute Club without notice. Please see the final schedule on our website at www.madisonfluteclub.org

Exhibit setup: 7:30 AM

Exhibits open: 8:00 AM

Exhibits close: 3:30 PM

FREE Parking is available. LUNCH will not be provided but several options are available nearby.

PROGRAM BOOK DISPLAY AD SUBMISSION INFORMATION

The Madison Flute Club is pleased to accept your donation for inclusion in the *Wisconsin Flute Festival* program booklet. Please indicate the display size and submission type requested on the enclosed registration form. All display ads can be submitted as camera-ready hard copy with registration or electronically to Madison_fluteclub@tds.net. The *Madison Flute Club* will send you a copy of the program book after the Festival to confirm the acknowledgement of your donation.

Program Book Display Ad Size	Price	Width	Height
One-Eighth Page	\$ 25	2 1/4 inches	1 7/8 inches
One-Quarter Page	\$ 45	2 1/4 inches	3 3/4 inches
One-Half Page	\$ 75	4 1/2 inches	3 3/4 inches
Full Page	\$ 150	4 1/2 inches	7 1/2 inches

Complete the enclosed Exhibitor Registration form and return it by **March 19th** to:

Madison Flute Club, c/o Amy Wiegand, 58 Wirth Ct #2, Madison, WI 53704

For questions contact:

Amy Wiegand at 608-513-9616 or amybwiegand@gmail.com

Susan Ketchum at (608) 843-1926

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