

THE MADISON FLUTE CLUB
WISCONSIN FLUTE FESTIVAL
APRIL 18, 2009

UNIVERSITY OF WISCONSIN-EXTENSION
PYLE CONFERENCE CENTER
702 LANGDON STREET ~ MADISON, WI 53706

Dear Exhibitor and Flute Vendor,

The University of Wisconsin-Madison Flute Studio and Madison Flute Club are pleased to invite your participation as an exhibitor, corporate member, and/or donor to the 6th annual Wisconsin Flute Festival, to be held on April 18, 2009 at UW-Madison's Pyle Conference Center.

This year's festival features Rhonda Larson, Stephanie Jutt, Caen Thomason-Redus and many other noted flutists presenting master classes, flute choir reading sessions and classes throughout the day. The UW-Madison Flute Studio will present a recital and the festival will close with a concert at 7:30 pm by Grammy Award-winning flutist, Rhonda Larson at the historic First Unitarian Society.

The festival draws participants from across Wisconsin and beyond. The exhibits area will be the only opportunity for many festival attendees to try-out step-up and professional quality instruments or purchase music and other music-related supplies. College, high school and junior high students and their families, plus university faculty and professional performers will attend the festival. The program will build in time for festival for participants to visit the exhibits.

Many exhibitors and vendors choose to become corporate sponsors and/or make a donation to help support this event. Most exhibitors advertise in the program booklet while companies that are unable to exhibit on site take advantage of an inexpensive display advertisement in the program. These display ads, combined with sponsorship, registration fees and donations fund the flute festival. All donations are acknowledged in the festival program booklet, at the evening concert, and on our website.

Exhibitors and vendors may also provide literature, catalogs and flyers for festival participants to browse or take those of interest to them.

The Madison Flute Club hopes that your firm will exhibit at the 6th annual Wisconsin Flute Festival and place a display ad in our program book. There is no charge to exhibit at the festival and each exhibitor is provided with one display table. Each additional table is \$25. Vendors may also contribute without exhibiting via display ads in the program book, donating to competition prizes, and through corporate membership.

Please review the attached exhibitor agreements, program display and sponsor donation information. They spell out the Club and Exhibitor requirements. Direct any questions to the contacts listed below. Join us in Madison on Saturday, April 18th and help us make this 2009 Wisconsin Flute Festival our most successful event.

Contact: Susan Ketchum at (608) 843-1926 or Madison_fluteclub@tds.net or jpedro@facstaff.wisc.edu at (608) 238-0756.

For general WI Flute Festival questions contact at wi.flute@gmail.com

WISCONSIN FLUTE FESTIVAL

APRIL 18, 2009

UNIVERSITY OF WISCONSIN-EXTENSION

PYLE CONFERENCE CENTER

702 LANGDON STREET ~ MADISON, WI 53706

EXHIBITOR INFORMATION

Exhibitors—Flute industry vendors and flute-related businesses, both national and local to the site area are invited to exhibit flutes, accessories, sheet music and flute related items such as books, recordings, shirts and music novelty items.

Schedule – Exhibits will be open *only* on Saturday, April 18, 2009. Times shown are as currently planned and may be changed by the Madison Flute Club without notice. Please see the final schedule on our website at www.madisonfluteclub.org

Exhibit setup: 7:00 to 8:00 AM

Exhibits open: 8:00 AM

Exhibits close: 6:00 PM

LUNCH will be provided at no cost to exhibitors

PROGRAM BOOK DISPLAY SUBMISSION INFORMATION

The Madison Flute Club is pleased to accept your donation for inclusion in the *Wisconsin Flute Festival* program booklet. Please indicate the display size requested and complete the information following. The *Madison Flute Club* will send you a copy of the program booklet after the Festival to confirm the acknowledgement of your donation to the program book.

Program Book Display Ad Size	Price	Width	Height
One-Eighth Page	\$ 25.	2 1/4 inches	1 7/8 inches
One-Quarter Page	\$ 45.	2 1/4 inches	3 3/4 inches
One-Half Page	\$ 75.	4 1/2 inches	3 3/4 inches
Full Page	\$ 150.	4 1/2 inches	7 1/2 inches

Complete the following Exhibitor Form and return it by **March 1st** to:

Madison Flute Club 1926 Rowley Avenue ~ Madison, WI 53726

or to submit display ad copy electronically Madison_fluteclub@tds.net

For questions contact: WI Flute Festival <wi.flute@gmail.com>, Susan Ketchum at (608) 843-1926 or jpedro@facstaff.wisc.edu at (608) 238-0756.

www.madisonfluteclub.org

Madison Flute Club is a registered non-profit education, 501(c)(3)tax-exempt organization. CES # 047266



THE MADISON FLUTE CLUB
Wisconsin Flute Festival
April 18, 2009

EXHIBITOR FORM

_____ Yes, we will be exhibiting at the Wisconsin Flute Festival on April 18, 2009 at the UW-Madison Pyle Conference Center.

One table is provided to each exhibitor.

_____ Number of **additional** Exhibit Tables needed at \$30 each

_____ Yes, I am submitting a **Display Ad** for the festival **Program Book**.

Indicate the size:

Select	Size	Price
	One-Eighth Page	\$ 25.
	One-Quarter Page	\$ 45.
	One-Half Page	\$ 75.
	Full Page – Corporate MFC Member*	\$ 150.

_____ **Camera-Ready display** ad is *enclosed*.

_____ **E-mail** ad copy (send electronically to: [Madison fluteclub@tds.net](mailto:Madison_fluteclub@tds.net))

Other needs or requests? _____

_____ *No, we cannot make it this year, but please keep us informed of future events.*

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

\$ _____ **Additional Exhibit Tables** (indicate number above)

\$ _____ **Program Book Display Ad** (indicate size above)

\$ _____ ***Corporate MFC Membership:** \$150 Donation, includes full-page Display Ad in Flute Festival Program Book plus listing in recital programs and web site links for one year.

\$ _____ **Special Donation** enclosed for _____ purposes.
Please include us on the WI Flute Festival donor list.

\$ _____ **Total Donation** (*check enclosed*)

Complete and return it by March 1st to:
Madison Flute Club 1926 Rowley Avenue ~ Madison, WI 53726
or to submit display ad copy electronically [Madison fluteclub@tds.net](mailto:Madison_fluteclub@tds.net)