

THE MADISON FLUTE CLUB

MADISON AREA FLUTE FESTIVAL

APRIL 14, 2007

UNIVERSITY OF WISCONSIN-EXTENSION

PYLE CONFERENCE CENTER

702 LANGDON STREET

MADISON, WI 53706

Dear Exhibitor or Flute Vendor,

The Madison Flute Club invites you to contribute to the *4th Madison Area Flute Festival* as an exhibitor, sponsor, and/or corporate member. This year's festival welcomes guest artists Linda Chatterton (Yamaha Performing Artist), Hanah Jon Taylor (sponsored by the Brannen-Cooper Fund), Caen Thomason-Redus (UW-Milwaukee), Stephanie Jutt (UW-Madison), and other area flutists. The festival draws participants from the entire state of Wisconsin and will include recitals and workshops on improvisation, African-American music, flute performance, as well as baroque and piccolo master classes, flute choirs and a Gala Recital.

The exhibit area will be the only opportunity for many festival attendees to view or try professional quality instruments or purchase music and other music-related supplies. College, high school and junior high students and their families, plus university faculty and professional performers will attend the festival. The schedule has time built-in for festival for participants to visit the exhibits.

Many exhibitors and vendors choose to become corporate sponsors and/or make a donation to help support this event. Most exhibitors advertise in the program booklet, while companies that are unable to exhibit on site take advantage of an inexpensive display advertisement in the program. These display ads, combined with sponsorship, registration fees and donations fund this Wisconsin festival. All donations are acknowledged in the festival program booklet, at the Gala Concert, and on our website.

Exhibitors, vendors, and educators may also provide literature, catalogs and flyers for festival participants to browse or take those of interest to them.

The Madison Flute Club hopes that your firm will exhibit at the Madison Area Flute Festival and place a display ad in our program book. There is no charge to exhibit at the festival and each exhibitor is provided with one display table. Additional tables are available at \$25 each. Music vendors may also donate without exhibiting via display ads in the program book, donating to competition prizes, and through corporate membership.

Please review the attached exhibitor agreements, program display and sponsor donation information. They spell out the Club and Exhibitor requirements. Direct any questions to the contacts listed below. Join us in Madison on Saturday, April 14th and help us make this 2007 festival our most successful event.

Vendor Liaison: Joan Daniels Pedro at jpedro@facstaff.wisc.edu (608) 238-0756 or general Flute Festival questions contact at mfluteclub@gmail.com

**MADISON AREA FLUTE FESTIVAL
APRIL 14, 2007**

**PYLE CONFERENCE CENTER
702 LANGDON STREET
MADISON, WI 53706**

EXHIBITOR INFORMATION

Exhibitors - Flute industry vendors and flute-related businesses, both national and local to the site area are invited to exhibit flutes, accessories, sheet music and flute related items such as books, recordings, shirts and music novelty items. A literature table will also be provided for flute-related educational programs.

Schedule – Exhibits will be open *only* on Saturday, April 14, 2007. Times shown are as currently planned and may be changed by the Club without notice. Please see the final schedule on our website at www.madisonfluteclub.org

Exhibit setup: 7:00 to 8:00 AM

Exhibits open: 8:00 AM

Exhibits close: 6:00 PM

LUNCH will be provided at no cost to exhibitors

PROGRAM BOOK DISPLAY SUBMISSION INFORMATION

The Madison Flute Club is pleased to accept your donation for inclusion in the *Madison Area Flute Festival* program booklet. Please indicate the display size requested and complete the information following. The *Madison Flute Club* will send you a copy of the program booklet after the Festival to confirm the acknowledgement of your donation to the program book.

Program Book Display Ad Size	Price	Width	Height
One-Eighth Page	\$ 25.	2 1/4 inches	1 7/8 inches
One-Quarter Page	\$ 40.	2 1/4 inches	3 3/4 inches
One-Half Page	\$ 60.	4 1/2 inches	3 3/4 inches
Full Page	\$ 95.	4 1/2 inches	7 1/2 inches

OTHER DONATIONS TO SUPPORT THE MADISON AREA FLUTE FESTIVAL

Indicate donations for special purposes such as prizes for the *Young Artist Competition*, Master Classes, Club Membership, or Literature Displays. All donations will be included on the donor list.

*Return the following Exhibitor/Vendor Donation Form by **March 10th** to:*

Madison Flute Club 1926 Rowley Avenue, Madison, WI 53726 or to

Vendor Liaison: Joan Daniels Pedro at jpedro@facstaff.wisc.edu (608) 238-0756

For general Flute Festival questions and to submit display ad copy electronically, contact:
Flute Festival <mfluteclub@gmail.com>.

www.madisonfluteclub.org



Madison Flute Club is a registered non-profit education, 501(c)(3)tax-exempt organization. CES # 047266

THE MADISON FLUTE CLUB

Madison Area Flute Festival April 14, 2007

EXHIBITOR/VENDOR DONATION FORM

Complete the following information and return this form by March 10th to
Vendor Liaison: Joan Daniels Pedro at jpedro@facstaff.wisc.edu or
mail to: **Madison Flute Club**, 1926 Rowley Avenue, Madison, WI 53726

____ Yes, we will be exhibiting at the Fourth Annual Flute Festival on April 14, 2007 at the UW-Madison Pyle Conference Center.

One free table is provided to each exhibitor.

Number of **additional** Exhibit Tables needed at \$25 each: _____

____ Yes, we are supplying **Literature** to distribute at the Literature Table for our music related event (\$10 suggested donation).

____ Yes, we are submitting a **Display Ad** for the **Program Book**. Indicate the size:

Select	Size	Price
<input type="checkbox"/>	One-Eighth Page	\$ 25.
<input type="checkbox"/>	One-Quarter Page	\$ 40.
<input type="checkbox"/>	One-Half Page	\$ 60.
<input type="checkbox"/>	Full Page	\$ 95.

____ **Camera-Ready display** ad is *enclosed*.

____ **E-mail** ad copy (send electronically to: mfluteclub@gmail.com)

Other needs or requests? _____

____ No, we cannot make it this year, but please keep us informed of future events.

Name (print or type) _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

\$ _____ **Additional Exhibit Tables** (\$25 each)

\$ _____ **Program Book Display Ad** (indicate size above)

\$ _____ **Special Purpose Donation** enclosed (prizes, classes, literature displays, etc.)
indicate purpose _____

\$ _____ **Corporate Membership**: \$150 Donation. Includes listing in Flute Festival and recital programs and web site links for one year.

\$ _____ **Total Donation** (*check enclosed*)